

SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE

DATE: *MM/DD/YY*

CONTACT: *Your Name*
(303) XXX-XXXX

Your City—The College for Financial Planning[®], located in Denver, is pleased to announce that *Your Name*, of *Your City*, *Your State*, has successfully completed the ACCREDITED DOMESTIC PARTNERSHIP ADVISORSM or ADPASM Professional Designation Program. Individuals who complete the educational materials, pass a final exam, agree to abide by the Standards of Professional Conduct, and comply with self-disclosure requirements earn the right to use the ADPASM mark.

“EXAMPLE”

Your Name is an employee of XYZ Corporation. Additionally, he/she is licensed by the National Association of Securities Dealers (NASD). Your Name is also a member of the Financial Planning Association (FPA).

The ACCREDITED DOMESTIC PARTNERSHIP ADVISORSM or ADPASM Professional Designation Program addresses the unique financial planning needs of lesbian, gay, bisexual, and transgender (LGBT) individuals, as well as heterosexual couples who have chosen not to marry. Specifically covered are factors and situations that cause financial planning for domestic partners to be different from financial planning for legally married spouses, including wealth transfer, taxation, retirement planning, and estate planning issues; as well as alternative planning solutions for these situations.

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