

SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE

DATE: *MM/DD/YY*

CONTACT: *Your Name*
(303) XXX-XXXX

Your City—The College for Financial Planning[®], located in Denver, is pleased to announce that *Your Name*, of *Your City*, *Your State*, has successfully completed the CHARTERED RETIREMENT PLANS SPECIALISTSM or CRPS[®] Professional Designation Program. Individuals who complete the program, pass a final exam, and sign a code of ethics and disclosure form can earn the right to use the CRPS[®] mark.

“EXAMPLE”

Your Name is the vice president of XYZ Corporation. Additionally, he/she is licensed by the National Association of Securities Dealers (NASD) and serves on the Board of Directors for the ABC Foundation. Your Name is also a member of the Financial Planning Association (FPA).

Graduates of the CRPS[®] Professional Designation Program must complete a specialized independent study course that provides a foundation for giving retirement planning advice to corporations and small businesses. The course covers key issues involved in all phases of establishing retirement plans within businesses. The designation is awarded to students after they successfully complete the course, pass a final examination, and sign a code of ethics commitment and declaration form.

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