

SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE

DATE: *MM/DD/YY*

CONTACT: *Your Name*
(303) XXX-XXXX

Your City—The College for Financial Planning[®], located in Denver, is pleased to announce that *Your Name*, of *Your City*, *Your State*, has successfully completed the REGISTERED PARAPLANNERSM or RPSM Professional Designation Program. Individuals who complete the educational materials, pass a final exam, sign a code of ethics and disclosure form, and complete an internship earn the right to use the RPSM mark.

“EXAMPLE”

Your Name is an employee of XYZ Corporation. Additionally, he/she is licensed by the National Association of Securities Dealers (NASD). Your Name is also a member of the Financial Planning Association (FPA).

The REGISTERED PARAPLANNERSM Professional Designation Program offers individuals practical knowledge of the financial planning process and the five disciplines of financial planning. The program provides immediately applicable information for busy professionals. Study topics include the financial planning process, financial statements and cash flow management, time value of money, equities and debt instruments, and tax planning.

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